



Section 1 | General information

The UWC National Committee of Canada acknowledges that the sacred land on which we operate is situated upon the unceded traditional territories of Sc'ianew (Beecher Bay) First Nation.

As a relatively new organization continuing a long Canadian tradition of promoting the UWC mission to make education a force for peace and sustainability, the UWC NCC has an important role to play in seeking, selecting, and supporting Canadians who deserve and desire to be part of the UWC movement. The Alumni Engagement & Fundraising Consultant will play an integral part in raising funds from our stakeholders to provide scholarships to successful applicants to UWC.

Section 2 | Scope of work

General Purpose

This request for proposals is a search for a Consultant(s) who will lead the development of an alumni/stakeholder engagement and fundraising plan to obtain funding to sustain and expand the National Committee's initiatives on an ongoing basis.

Activities

A. In consultation with the Executive Director & the UWC NCC Fundraising Committee, develop a comprehensive alumni/stakeholder engagement and fundraising plan that builds on the UWC NCC's strengths and provides a clear implementation and donor stewardship plan

B. Coordinate and implement plans for raising funds, friends and the profile of our organization in support of UWC within Canada

C. Support Fundraising efforts (in particular for scholarships in support of Canadians attending UWCs)

D. Develop and/or acquire promotional materials suitable for a variety uses and audiences

E. Refine and maintain the NCC's donor database

The project proposal should be a clear plan of how to achieve the above objectives over the course of the next six months. For reference, here are the annual objectives of our fundraising committee below, which should also be targeted in the plan.

Timeframe

The target date for completion of this work is from July 2022– June 2023. All activities and deliverables must be completed as per timeline shared below.

Deliverables

The successful Consultant(s) will be responsible for the following deliverables to the Executive Director and Fundraising Committee:

Detailed Timeline and Objectives						
Year/Quarter	Q2 FY 2022 (Oct – Dec 2022)	Q3 FY 2022 (Jan – Mar 2023)	Q4 FY 2022 (April-June 2023)	Q1 FY 2023 (July – Sept 2023)	Q2 FY 2023 (Oct- Dec 2023)	Q3 FY 2023 (Jan-Mar 2024)

Section 3 | Are you interested?

Contact us

Please email us (nationalcommittee@pearsoncollege.ca) your résumé, cover letter, and proposal if you are interested in having your proposal considered.

If you're not ready to send a proposal yet, but wish to book a time to speak or want to communicate via email please email us at: nationalcommittee@pearsoncollege.ca